

Models of media education in teaching Tatar language

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Abstract

© 2017. This paper offers an overview of theoretical works on media education and relevant models, as well as their application at Tatar language learning. Media education has been a compelling and arguable matter in theoretical and practical pedagogy in the past few decades. A number of scientific schools and individual scholars worldwide offer their interpretation of such concepts as information literacy, information culture, informational competence, information ability, media education, media culture, media literacy, media competence, media pedagogy, etc. Lots of papers focus on media education subject and explore a variety of its aspects (primarily, through cinematographic art, print media, selected issues related to TV broadcast). Our paper considers actual cases when media education tools are used in teaching Tatar language and provides the findings, it aims at improving language education making it more effective and addressing individual needs, as well as creating authentic Tatar language communication environment using media education models.

Keywords

Integrated, Media education, Models of media education, Purpose of media education

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